

FOR IMMEDIATE RELEASE

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Virginia Downtown Development Association Announces  
Annual Awards of Excellence Winners

Lynchburg - The Virginia Downtown Development Association (VDDA) announces the winners of the VDDA Annual Awards of Excellence.

The Virginia Downtown Development Association (VDDA) 23rd Annual Conference was held in Lynchburg, Virginia, October 3-5, 2007. The conference was entitled 'Tackling Your Downtown's Biggest Challenges' and addressed tough issues facing many Virginia localities. Topics included negotiating with the railroads, PPTA/PPEA, eminent domain, big box retail in downtown communities, utility options in streetscapes, brownfield and building contamination issues and solutions. The conference also featured keynote speaker Coach Bobby Ross who shared stories from his football and coaching career and techniques necessary to become a winner when tackling any challenge. VDDA's Annual Awards of Excellence dinner was also held to recognize and encourage excellence in downtown revitalization throughout the Commonwealth of Virginia.

Two levels of awards were presented to showcase the achievements of organizations, individuals and governments in meeting the challenges of downtown management and development. Awards of Excellence were presented to nominations that were outstanding in concept and implementation. Awards of Merit were presented to nominations that are exemplary in concept and implementation.

2007 VDDA Award Winners

Organization

Population- 0-49,999

Award of Excellence- Downtown Petersburg R/UDAT

Population- great than 50,000

Award of Excellence- City of Roanoke City Market District Plan

Business Development, Promotion and Marketing

Award of Excellence- Town of Berryville: Berryville Main Street

Commercial Revitalization Plans and Streetscapes

Award of Excellence – Luray Hawksbill Greenway

Building Development and Improvements

Population- 0-49,999

Award of Merit- 935 West Beverly Street, Staunton, Circle Design Studio

Award of Merit- Heritage Museum Mixed-Use Redevelopment Project, City of Waynesboro

Award of Excellence – The Burton, City of Danville

Population- greater than 50,000

Award of Excellence- Montgomery Lofts, Suffolk

John Marlles Commitment Award

Gene Haugh- Town of South Boston

VDDA congratulates all of our winners for their outstanding achievements. The VDDA Annual Conference was made possible by the generous support of the event sponsors: Hurt & Proffitt, Wiley & Wilson, Inc., the City of Lynchburg, Lynch's Landing, Appalachian Power, the Town of Leesburg Economic Development, The Craddock Terry Hotel & Event Center and the Holiday Inn Select along with the generous support of VDDA's annual corporate sponsors, ECS Mid-Atlantic, Virginia Main Street and Old Dominion Electric Cooperative.

Virginia Downtown Development Association strives to bring attention to the significance of downtowns to Virginia's economic vitality and to enhance the effectiveness of organizations, individuals, and communities to foster vibrant downtown economic development. For questions or membership information, please contact Jodi Gillette, VDDA Executive Director at (434) 238-0986, [admin@downtownvirginia.org](mailto:admin@downtownvirginia.org) or visit [downtownvirginia.org](http://downtownvirginia.org).